

Date: January 7, 2022
Sponsor: WW Canada Ltd.
Promotion: Invite a Friend Referral Contest
Subject: Official Rules- Final

Abbreviated Rules: NO PURCHASE NECESSARY. Open to legal residents of Canada who are 19 years of age or older as of date of entry and who are current WW members as of January 16, 2022. The Invite a Friend Referral Contest begins at 12:00 am ET on January 17, 2022 and ends at 11:59 pm ET on February 17, 2022. Sponsored by WW Canada Ltd. For official rules, and complete details, visit <https://www.weightwatchers.com/ca/en/iaf-contest>. Skill testing question required. Odds of winning are dependent on the number of total eligible entries received during the Sweepstakes Period. Seven prizes to be awarded with a total ARV of CAD \$4,150.

Invite a Friend Referral Contest
NO PURCHASE NECESSARY. VOID OUTSIDE CANADA AND WHERE PROHIBITED.

1. **SWEEPSTAKES PERIOD:** The Invite a Friend Referral Contest (the “**Sweepstakes**”) begins 12:00 a.m. United States Eastern Time (“**ET**”) on January 17, 2022 and ends 11:59 p.m. ET on February 17, 2022 (the “**Sweepstakes Period**”).
2. **ELIGIBILITY:** The Sweepstakes is open only to legal residents of Canada who are 19 years of age or older as of date of entry and who are current WW members as of January 16, 2022. Employees of WW Canada Ltd, (“**Sponsor**”), Don Jagoda Associates, Inc., and each of their respective parents, affiliates, subsidiaries, advertising, promotion and internet agencies and their immediate family members and/or those living in the same household of each are not eligible to participate or win a prize. Void outside Canada and where prohibited by law.
3. **HOW TO ENTER: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.** During the Sweepstakes Period, current active WW members (“**WW members**”), as defined below, can visit <https://www.weightwatchers.com/ca/en/iaf-contest> and fill out the on-screen registration form. After the form is submitted, WW members will have the opportunity to refer a friend or family member to join WW. For each friend or family member that a WW member refers, they will receive one (1) entry into the Sweepstakes. Friends or family members do not need to sign up for WW for an entry to be complete. There is no limit to the number of referrals a WW member can send. For the purposes of this Sweepstakes, a “**WW member**” is defined as an individual who has an active: (i) WW Digital subscription; (ii) WW Digital + Workshops subscription; or (iii) WW Digital 360 subscription.
4. **PRIZES, AND APPROXIMATE RETAIL VALUES (“ARV”): Grand Prize (2):** A Sponsor specified monthly wine club subscription. The ARV of each Grand Prize is CAD \$1,200. Grand Prize winners must be residents of the provinces of: ON, NS, BC, SK, or MB, or a prize of equivalent value (in Sponsor’s sole discretion) will be awarded. **First Prize (2):** A truLOCAL large meat box. The ARV of each First Prize is CAD \$500. **Second Prize (3):** A WW Shop voucher valued at \$250. The total ARV of all prizes is: CAD \$4,150. The winners are responsible for all applicable provincial and local taxes and all other costs and expenses associated with prize not specified herein as being awarded. Prizes are non-transferable and not redeemable for cash and no substitutions are allowed except by the Sponsor who reserves the right to substitute a prize with a prize of comparable or greater value if prize is unavailable. Vouchers and subscriptions are subject to restrictions and expiration dates may apply.
5. **RANDOM DRAWING:** Winners will be selected (as broken out above) on or about February 18, 2022 from all eligible entries received during the Sweepstakes Period. The odds of winning a prize will depend on the total number of

eligible entries received. The drawing will be conducted by Sponsor whose decisions are final on all matters relating to the drawing.

- 6. WINNER NOTIFICATION:** The potential winners will be notified by email on or about February 18, 2022. The potential winners will then be required to sign and return a Declaration of Eligibility (“**Declaration**”) within 48 hours of notification attempt or prize will be forfeited and an alternate winner will be chosen. Declarations will be sent via email. Winners must answer, unaided, an arithmetic skill-testing question as a condition for winning a prize. If any Declaration is not returned timely, skill-testing question is not answered (or answered incorrectly) or winner is not eligible, prize will be forfeited and an alternate will be selected.
- 7. GENERAL RULES:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. Decisions of Sponsor are final on all matters relating to the Sweepstakes. All entries will be declared made by the authorized account holder of the email address used at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The Sponsor and its agencies are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human error which may occur in the Sweepstakes. Sponsor reserves the right to cancel the Sweepstakes, subject to giving notice in Quebec to the Regie des alcools, des courses et des jeux, if any aspect of the Sweepstakes becomes technically corrupted, and award the prizes in a random drawing from among all eligible entries received prior to cancellation. **The Sponsor reserves the right at their sole discretion to disqualify any individual that tampers or attempts to tamper with the Sweepstakes process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sponsor and its agencies and each party’s respective affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or the awarding of any prize. All entrants hereby release Sponsor, and their respective affiliates, officers, directors, agents, agencies, and any of their employees (collectively, the "**Sweepstakes Indemnitees**"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Sweepstakes Indemnitees due to or arising out of their participation in the Sweepstakes, or use of prize or use of their name, or likeness. Participants and winners assume all liability for any injury, death, loss or damage of any kind caused by, or claimed to be caused by, in whole or in part, directly or indirectly, arising from or in connection with participation in the Sweepstakes or the acceptance, use, misuse or redemption of any prize won, or participation in any prize-related activities. As a condition of participating in the Sweepstakes, entrant agrees that: 1) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event attorneys’ fees. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final. Sponsor, affiliates, subsidiaries and agencies are not responsible for any typographical or other error in the printing, the offering or announcement of the prizes or in the administration of the Sweepstakes. In the event there is a discrepancy or inconsistency between disclosures or other

statements contained in any promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. In no event will more than the stated number of prizes be awarded. The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of New York in the U.S., without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in New York in the U.S and agree that any dispute shall be brought in the state and federal courts in New York in the U.S.

- 8. LIMITATION OF LIABILITY:** Prizes are awarded “AS IS” and without warranty of any kind by Sponsor, express or implied, including without limitation, any implied warranty of merchantability or fitness for a particular purpose. Any and all guarantees and warranties on the prizes that are goods or services are subject to the manufacturer’s or service provider’s terms and conditions, and winners agree to look solely to said manufacturer or service provider for any such guarantee or warranty claim.
- 9. PUBLICITY RELEASE:** By participating in the Sweepstakes, entrants agree that Sponsor and its designees shall have the right and permission to use entrant’s name and/or picture and/or likeness or biographical information or voice and address, for advertising, promotional and/or any other purpose in any media now or hereafter known throughout the world in perpetuity without any further compensation, consideration, permission or notification except where prohibited by law.
- 10. WINNERS:** For the names of the winners, available until April 30, 2022, send a 3” x 5” paper with your complete name and address with sufficient postage to be mailed to the U.S., to: WW Invite a Friend Referral Contest Winners, c/o Don Jagoda Associates, Inc. (Attn: BV), 100 Marcus Drive, Melville, NY 11747 USA.
- 11. SPONSOR:** The Sponsor of this Sweepstakes is WW Canada Ltd 1415 Joshuas Creek Dr #200, Oakville, ON L6H 7G4.