

WW On Point
1 Year WW Membership Contest
Contest Rules & Regulations (“Official Rules”)

How to Enter: NO PURCHASE NECESSARY. No purchase or payment necessary to enter or win. Purchase will not improve an entrant's chance of winning. The Contest commences at 12:00am PST on January 1, 2022 and closes at 11:59pm PST on February 28, 2022. To enter, text ‘WWONPOINT’ to 888-608-1709. All entries must be submitted by text message no later than 11:59pm PST on February 28, 2022, THE CONTEST CLOSING DATE. Participation is limited to one (1) entry per person, per household address, during the contest period. Standard text message rates apply. Text message receipt determines date and time of entry. If it is discovered that you attempted to enter more than once, all your entries will be void. Arterra Wines Canada, Inc. (the “Sponsor”), is not responsible for technical, hardware or software malfunctions, lost, delayed or corrupted data transmission, line failures of any network or telephone, or inability to access the website. Visit <https://www.weightwatchers.com/ca/en/ww-onpoint-wine> for details.

Eligibility: This Contest is open to residents of the Provinces of British Columbia, Alberta, Saskatchewan, and Manitoba, who are of legal drinking age or older in the Province of British Columbia, Alberta, Saskatchewan, or Manitoba, except for directors, officers, employees and contractors (and those with whom they are domiciled, and their immediate families, which includes spouse, sibling, parent and child) of the Sponsor, its agents or representatives, the British Columbia Liquor Distribution Branch (“B.C.L.D.B.”), the British Columbia Liquor & Cannabis Regulation Branch (“B.C.L.C.R.B.”), their agents or representatives, liquor licensees or any distributor or company involved in any phase of Contest administration.

Grand Prize(s): There are 25 grand prizes “1 Year WW Canada Membership” to be won, each consisting of a 12 month digital membership to WW Canada. The approximate retail value of each Grand Prize is \$334.87 CAD. This amount includes 12 months of a WW digital membership valued at \$24.99 per month and the \$34.99 sign-up fee waived. Plans will auto-renew at the end of the applicable plan period, and you will be charged monthly thereafter at the standard monthly fee until you cancel (currently \$24.99 for Digital at the time of the contest). Offer available to new members only. The Grand Prizes must be accepted as awarded, and are not transferable and are not redeemable for cash. All taxes, and other expenses not covered within the Grand Prize package are the responsibility of the respective winner.

The Sponsor reserves the right at any time to substitute the Grand Prizes (or component thereof) for any reason, so long as a Grand Prizes (or component) of comparable value is substituted.

Winner Selection: On March 4, 2022, entrant will be selected in a random drawing at 1 p.m. PST in Vancouver, British Columbia from among all eligible entries received through text message. The random draw will be conducted by an independent judging organization whose decisions will be final and binding in all matters relating to this Contest. In order to be declared a winner, the selected entrant must have complied with these Official Rules and must correctly answer a time-limited mathematical, skill-testing question to be administered by mail, telephone or online without assistance of any kind and sign a Confirmation of Compliance with Rules Acceptance of Prize & Release acknowledging and releasing Sponsor, POUND & GRAIN DIGITAL INC. (the “Contest Administrator”), B.C.L.D.B, B.C.L.C.R.B., any distributor or company involved in the supply of the Grand Prize, or any component or any phase of contest administration, their respective officers, directors, agents, representatives, successors and assigns (collectively the “Released Parties”) from any liability (including, without limitation, any

damages, losses or injury) in connection with this Contest, the awarding of the Grand Prize and/or resulting from acceptance or use of the Grand Prize (including any prize-related activity). The odds of winning depend upon the number of entries received. The selected entrant will be notified by text message, mail, electronic mail or by telephone, within two (2) days of the draw date. If a selected entrant cannot be contacted within seven (7) days of selection, if there is a return of any Grand Prize notification as undeliverable, or if the selected entrant fails to comply with any of the foregoing, that selected entrant will be disqualified and an alternate entrant will be selected from among the remaining eligible entries. Winner must provide proof that they are of legal age to purchase alcohol products in the form of government issued photo ID.

Miscellaneous: The Provincial liquor agencies are not connected with this Contest in any manner whatsoever and are not liable in any way whatsoever in regard to any matter that relates to this Contest.

Sponsor reserves the right to terminate or amend this Contest, in whole or in part, without prior notice except to the B.C.L.D.B. Any termination will be subject, in British Columbia to the approval of the B.C.L.D.B.

By accepting a Grand Prize, the winner consents to the use of his/her name, address (city and Province), voice, statements and or photograph, without further compensation or authorization, to be used for promotional purposes by the Sponsor or any related entities thereto in connection with this Contest. All information obtained from non-winning ballots will be used only to administer this Contest and for no other purpose. This Contest is subject to all relevant Canadian laws, is owned and operated by the Sponsor and administered by POUND & GRAIN DIGITAL INC. The Sponsor is not responsible for any printing errors or omissions and reserves the right to cancel or amend this Contest in the event of such errors or omissions.

By entering the Contest, each entrant agrees to release, indemnify and forever hold harmless the Released Parties from and against any and all claims, demands, damages, actions and causes of action arising or to arise by reason of the entrant's participation in the Contest and/or the acceptance, use or misuse of the Grand Prize.

Additionally, Instagram and its owner Facebook Inc. are also designated as Releasees. The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram and/or its parent owner Facebook Inc. The Instagram Service is one of the Facebook Products provided for use by Facebook Inc. Instagram and Facebook Inc. is completely released of all liability by each entrant or participant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not Instagram or Facebook Inc. The Sponsor reserves the right to, without prior notice and at any time, terminate this Contest, in whole or in part, or modify this Contest in any way, should any factor interfere with its proper conduct as contemplated by these Official Rules and Regulations. The Sponsor is not responsible for lost, incomplete or illegible entries. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of this Contest or web site; to be in violation of the terms of service of the web site; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive

manner, or with intent to annoy, abuse, threaten or harass any other person. Automated entries (including but not limited to entries submitted using any bot, script, macro or Contest service), copies, third-party entries, facsimiles and/or mechanical reproductions are not permitted and will be disqualified. In the event of multiple persons attempting to enter the Contest through one email account, the authorized account subscriber is deemed to be the natural person who is assigned an email address by an Internet access provider, online service provider or other organization, which is responsible for assigning email addresses or the domain associated with the submitted email address.

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