



Date: January 17, 2020
Sponsor: WW North America Holdings, LLC.
Promotion: WW Oprah's 2020 Vision: Your Life in Focus Tour Sweepstakes
Subject: Official Rules-FINAL

Abbreviated Rules: NO PURCHASE NECESSARY. Open to legal residents of the 50 United States/DC who are 18 years of age or older as of date of entry. The WW Oprah's 2020 Vision: Your Life in Focus Tour Sweepstakes begins at 12:00am ET on 1/21/20 and ends at 11:59pm ET on 1/27/20. Sponsored by WW North America Holdings, LLC. For official rules and complete details, including how to enter for free, visit: <https://www.weightwatchers.com/us/sites/default/files/oprah-sweepstakes-rules.pdf>.

**WW Oprah's 2020 Vision: Your Life in Focus Tour Sweepstakes
NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.**

1. **SWEEPSTAKES PERIOD:** WW Oprah's 2020 Vision: Your Life in Focus Tour Sweepstakes (the "**Sweepstakes**") begins 12:00 a.m. Eastern Time ("**ET**") on 1/21/20 and ends 11:59 p.m. ET on 1/27/20 (the "**Sweepstakes Period**").
2. **ELIGIBILITY:** The Sweepstakes is open only to legal residents of 50 United States and District of Columbia, who are 18 years of age or older as of date of entry. Employees of WW North America Holdings, LLC. ("**Sponsor**"), Don Jagoda Associates, Inc. ("**Administrator**"), Harpo, Inc., Oprah Winfrey Network, LLC., and each of their respective parents, affiliates, subsidiaries, advertising, promotion and internet agencies and their immediate family members and/or those living in the same household of each are not eligible to participate or win a prize. Void where prohibited by law.
3. **HOW TO ENTER:** There is **NO PURCHASE NECESSARY** to participate in the Sweepstakes. A purchase does not increase your chances of winning.

There are two (2) ways to enter:

- **NEW WW MEMBERS:** Any new WW member who signs up on WW.com or in person at a WW studio for the WW Digital, Workshop + Digital or Personal Coaching + Digital membership plan during the Sweepstakes Period will receive one (1) entry into the Sweepstakes ("**Entry**").
 - **ALTERNATE METHOD OF ENTRY:** You may earn an Entry without being a WW member by sending an email to WWOprah2020Vision@dja.com including your complete name, address, city, zip code, month/year of birth ("**Entry**"). Sponsor and Administrator are not responsible for lost, late, misdirected Entries, or Entries not received in time for the random drawing.
4. **PRIZE, AND APPROXIMATE RETAIL VALUE ("ARV"):** **Grand Prize (1):** A three (3) day two (2) night trip for winner and one (1) guest to Los Angeles, California to see WW presents "Oprah's 2020 Vision: Your Life in Focus" Tour event ("**Tour event**") on February 29, 2020. Grand Prize includes round trip economy class air transportation for winner and one (1) guest from the major airport nearest winner's residence to Los Angeles, CA, two nights' hotel

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accommodations (one room, double occupancy) at a Sponsor specified hotel, two (2) VIP tickets to the Tour event, a meet-and-greet and photo opportunity with Oprah, a \$200 gift card to be used towards ground transportation, and \$500 spending money, awarded as a check for the winner only. The ARV of the Grand Prize is \$5,000. Seat assignments at the Tour event are Sponsor-selected. If winner is not able to travel on the dates specified by Sponsor, he/she will have to forfeit the entire prize and an alternate winner will be selected, time permitting. All taxes, including income taxes, gratuities, incidental expenses, meals, telephone calls, transportation and other costs and expenses relating to the use or acceptance of the Grand Prize not expressly listed are the sole responsibility of the winner. Guest of Grand Prize winner must be 18 years of age or older in order to travel. Travel insurance is not included. Grand Prize winner's guest will be required to execute a Release of Liability prior to departure. Grand Prize winner and his/her guest must possess valid travel documents (e.g., valid government-issued photo ID etc.) in order to travel and must travel on the same itinerary. Certain restrictions may apply. Seat selection and timing of trip is subject to availability and confirmation of reservations. In the event Grand Prize winner or his/her guest engages in behavior that (as determined by Sponsor, in Sponsor's sole discretion) is inappropriate or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip early, in whole or in part, and send that Grand Prize winner and/or guest home with no further compensation to the Grand Prize winner.

The winner is responsible for all federal, state and local taxes and all other costs and expenses associated with prize not specified herein as being awarded. Prize is non-transferable and not redeemable for cash and no substitutions are allowed except by the Sponsor who reserves the right to substitute a prize (or a portion of a prize) with a prize of comparable or greater value if prize (or a portion of a prize) is unavailable (except as specifically stated in the next line). In the event the Tour event is cancelled for reasons out of Sponsor's control, that portion of prize will be forfeited with no additional compensation provided.

5. **RANDOM DRAWING:** One (1) Grand Prize winner will be selected on or about 2/3/20 from all eligible Entries received throughout the Sweepstakes Period. The odds of winning the Grand Prize will depend on the total number of eligible Entries received. The drawing will be conducted by Don Jagoda Associates, Inc., an independent judging organization whose decisions are final on all matters relating to the drawing.
6. **WINNER NOTIFICATION:** The potential Grand Prize winner will be notified by email/phone on or about 2/4/20. The potential winner will then be required to sign and return, via fax/email/mail, a Declaration of Eligibility ("Declaration") within 48 hours of notification attempt or prize will be forfeited and an alternate may be chosen, time permitting. Declaration will be sent via email and winner will need to return the Declaration within 48 hours of notification via fax or email and may be required to send the original Declaration back via mail.
7. **GENERAL RULES:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator. Decisions of Administrator/Sponsor are final on all matters relating to the Sweepstakes. All Entries will be declared made by the authorized account holder of the email address inputted at the time of Entry/associated with entrant's WW membership. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The Sponsor and its agencies are not responsible for



technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human error which may occur in the Sweepstakes. Sponsor reserves the right to cancel the Sweepstakes if any aspect of the Sweepstakes becomes technically corrupted, and award the Grand Prize in a random drawing from among all eligible Entries received prior to cancellation. **The Sponsor reserves the right at their sole discretion to disqualify any individual that tampers or attempts to tamper with the Sweepstakes process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sponsor and its agencies and each party's respective affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or the awarding of the Grand Prize. All entrants hereby release Sponsor, Administrator, Oprah Winfrey, Harpo, Inc., Oprah Winfrey Network, LLC., their respective affiliates, officers, directors, agents, agencies, and any of their employees (collectively, the "**Sweepstakes Indemnitees**"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Sweepstakes Indemnitees due to or arising out of their participation in the Sweepstakes, or use of prize, or use of their name, or likeness. Participants and winner assume all liability for any injury, death, loss or damage of any kind caused by, or claimed to be caused by, in whole or in part, directly or indirectly, arising from or in connection with participation in the Sweepstakes or the acceptance, use, misuse or redemption of prize won, or participation in any prize-related activities. As a condition of participating in the Sweepstakes, entrant agrees that: 1) entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator, which are final. Sponsor, affiliates, subsidiaries and agencies are not responsible for any typographical or other error in the printing, the offering or announcement of prize or in the administration of the Sweepstakes. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. In no event will more than the stated prize be awarded. The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of New York, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in New York and agree that any dispute shall be brought in the state and federal courts in New York.

- 8. LIMITATION OF LIABILITY:** Prize is awarded "AS IS" and without warranty of any kind by Sponsor and Administrator, express or implied, including without limitation, any implied warranty of merchantability or fitness for a particular purpose. Any and all guarantees and warranties on prize that are goods or services are subject to the manufacturer's or service provider's terms and conditions, and winner agree to look solely to said manufacturer or service provider for any such guarantee or warranty claim.

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- 9. PUBLICITY RELEASE:** By participating in the Sweepstakes, entrants agree that Sponsor and its designees shall have the right and permission to use entrant's name and/or picture and/or likeness or biographical information or voice and address, for advertising, promotional and/or any other purpose in any media now or hereafter known throughout the world in perpetuity without any further compensation, consideration, permission or notification except where prohibited by law.
- 10. WINNER:** For the name of the winner, available after 2/29/20, send a self-addressed stamped envelope, by 3/15/20, to: WW Health Solutions Oprah's 2020 Vision: Your Life in Focus Tour Sweepstakes Winner, c/o Don Jagoda Associates, Inc. (Attn: VL), 100 Marcus Drive, Melville, NY 11747.
- 11. SPONSOR/ADMINISTRATOR:** The Sponsor of this Sweepstakes is WW North America Holdings, Inc., 675 Avenue of the Americas, 6th Floor, New York, NY 10010. The Administrator of this Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.

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