

Tier 2 adult weight management programme

WW in collaboration with Fordingbridge Surgery

WW and Hampshire County Council are working together to offer residents the opportunity to join WW for free

In collaboration with Fordingbridge Surgery, patients with a BMI over 30 received a letter inviting them to join one of two WW Workshops based at the surgery. This included access to WW digital tools.

At the first Workshop, 164 members enrolled (including 43 men) onto the programme. 55% of members completed the programme and the average weight loss was 8.8lbs. 52% of members came from the lowest three areas of deprivation.

WW would love to extend this offer to your practice

WW will fully fund the surgery sending letters out to all their patients who are eligible for the programme. For surgeries who do not have the facility to accommodate a WW Workshop™ on site, we can offer membership at Workshops close to the surgery.

“The Fordingbridge Surgery have been really impressed by the WW programme and the patients have felt very comfortable coming to their own practice. We have been particularly pleased with the number of male patients that have taken up the service, a group that are traditionally harder to reach and are very keen for the service to be continued long term.”

GP Principal & Trainer



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The impact of WW is clear



84% of members lost weight



103st combined weight loss for members



38% of members had long term health conditions



63% of members lost > 3% weight loss



45% of completed members lost > 5% weight loss

Participants - 26% male and 74% female

5% weight loss can lead to improved cholesterol, blood pressure, blood sugar, mood and quality of life.

Get in touch

To take advantage of these opportunities, contact:
referral@weight-watchers.co.uk



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